



# FUNDING AND MARKETING

2022 Program Pricing

## Business Pro

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**BUSINESS PRO**  
YOUR PARTNER IN GROWTH

# Business Pro Pricing

## INTRODUCTION



Our CEO and Chief Technology Officer David Crompton has invented and patented over 130 patents globally. With an 84% success rate in U.S. patents, Mr. Crompton has perfected the path toward successful intellectual property protection. Get unbiased reviews of your patent initiative or building on your intellectual property portfolio.

The success of your patent(s) can have a significant impact on the value of your business or current portfolio. You can trust us to review the competitive landscape, functional design, patent review, global searches, potential licensing, markets, manufacturing, tooling, and commercialization.

In addition to his prolific invention history, as an entrepreneur, as a C-suite executive, Mr. Crompton has built many companies and exited them as ongoing business enterprises. Our team has created countless professional presentations, videos, pitch decks and funding prospectuses that have generated tens of millions in funding.

## CONSULTING SERVICES

Services are purchased in ½ hour increments. All consultations are with C-suite executive David Crompton.

<b>Business consulting conference call – (1/2 hour)</b>	<b>\$145.00</b>
<b>Business consulting conference call – (1 hour)</b>	<b>\$290.00 p/h</b>
<b>Business consulting services – (2+ hours weekly)</b>	<b>\$250.00 p/h</b>
<b>Business consulting services – (10+ hours monthly)</b>	<b>\$230.00 p/h</b>
<b>Business Advisor – (40-hour retainer)</b>	<b>\$220.00 p/h</b>

## CROWDFUNDING

Professionally designed funding campaigns that accentuate the value proposition and attract investment.

<b>Basic funding campaign</b>	<b>\$299.00</b>
<b>Premium funding campaign</b>	<b>\$799.00</b>
<b>Enterprise funding campaign (2) networks</b>	<b>\$1,499.00</b>
<b>Campaign promotion, send to 200,000 investors</b>	<b>\$400.00 p/200k</b>

## ENGINEERING SERVICES

Engineering services are purchased in hourly increments. A minimum of five hours is required to schedule an engineering project.

Engineering patent drawings	\$135.00 p/h
Engineering manufacturing drawings	\$110.00 p/h
SolidWorks renderings	\$145.00 p/h
SolidWorks product testing & video	\$145.00 p/h
3D PDF rendering	\$145.00 p/h

## LICENSING

Professionally designed funding campaigns that elevate the value proposition and attract investment.

Licensing review, benchmarking, campaign	\$290.00 p/h
Licensing success fee	10% of total

## NFTS

Create your own token on the blockchain for investment or business funding. We setup the tokens, mint them to the blockchain and setup your entire program

NFT account setup	\$799.00
Non fungible token creation and blockchain minting	\$1850.00 p/t
NFT campaign management	12.5% of net
NFT promotion, send to 200,000 investors	\$400.00 p/200k

## PATENT SERVICES

A minimum of five hours is required to schedule a patent project. Large projects exceeding 400 hours require retainer payments.

Patent review, strategy report	\$225.00 p/h
International patent search	\$165.00 p/h
International Trademark search (per mark)	\$50.00 p/h
Patent development, invention & authoring	\$275.00 p/h
Foreign patent prosecution	\$275.00 p/h

## PITCH DECKS/PRESENTATIONS

Services include custom whiteboard animations, editing, messaging, and refinement of the concept value proposition.

<b>12-page custom pitch deck</b>	<b>\$2,800.00</b>
<b>15-page custom pitch deck</b>	<b>\$3,550.00</b>
<b>Video whiteboard animation (8-slides minimum)</b>	<b>\$125.00 p/s</b>
<b>Custom branding, logo, letterhead, PowerPoint package</b>	<b>\$500.00 p/h</b>
<b>Concept or product presentations (10-page minimum)</b>	<b>\$145.00 p/p</b>
<b>Video Intro or Outro</b>	<b>\$225.00 each</b>
<b>Video production, editing (15 seconds)</b>	<b>\$450.00 each</b>
<b>Voice over editing (pricing based upon talent cost</b>	<b>(quoted)</b>

We're so confident you'll love every aspect of your campaign; we guarantee we will meet or exceed your expectations! If for any reason you are not satisfied with the campaign we have created, we'll make it right or we will refund your payment!